



2019 MODEL YEAR  
**RAM 1500 BIG HORN QUAD CAB 4X4**

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$49,595**

**RAM 1500 BIG HORN QUAD CAB 4X4**

**Exterior Color:** Red Pearl

**Interior Color:** Black w/ Black seats

**Interior:** Deluxe cloth front bucket seats

**Engine:** 5.7L HEMI VVT V8 w/ FuelSaver MDS

**Transmission:** 8-speed automatic transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL / SAFETY FEATURES**

- Brake Assist
- Electronic Stability Control
- Ready Alert Braking
- Hill Start Assist
- Traction Control
- Electronic Roll Mitigation
- Trailer Sway Control
- Rain Brake Support
- ParkView Rear Back-Up Camera
- Supplemental front seat-mounted side air bags
- Advanced multistage front air bags
- Supplemental side curtain air bags
- Tailgate ajar warning lamp
- Tire fill alert
- 3 rear seat head restraints
- 3.21 rear axle ratio
- Electronic shift-on-demand transfer case
- Keyless Enter 'n Go with push-button start
- 7-pin wiring harness
- Fixed front air dams
- Active front air dams
- Active upper grille shutters

**INTERIOR FEATURES**

- Uconnect 3 with 5-inch display
- Hands-free communication with Bluetooth streaming
- 5-inch touchscreen
- Remote USB port
- Front media hub w/2 USB ports & aux input jack
- Front 40/20/40 split bench seat

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

- Red Pearl \$100
- Deluxe cloth front bucket seats \$645
- Bucket seats
- Full-length floor console
- Customer Preferred Package 25X \$1,095
- Steering wheel-mounted audio ctrls
- Premium Lighting Group
- Daytime running lights - low beam
- LED fog lamps
- LED reflector headlamps
- LED taillamps
- Trailer Tow Group \$525
- Add class IV hitch receiver
- Bright, power, trailer tow mirrors
- Electronic Trailer Brake Controller
- Trailer tow mirrors
- Big Horn Level 2 Equipment Group \$2,895
- 1-year SiriusXM subscription

- 8.4-inch touchscreen
- A/C w/ dual-zone auto temp control
- Apple CarPlay capable
- Class IV hitch receiver
- Dampened tailgate
- For SiriusXM info call 800-643-2112
- Google Android Auto
- Front heated seats
- Heated steering wheel
- Rear media hub with 2 USB ports
- Park-Sense Frt/Rr Park Assist Sys
- Power 4-way driver lumbar adjust
- Power 8-way adjustable driver seat
- Power adjustable pedals
- Blk pwr fold htd mirrors w/signals
- Rear power sliding window
- Auto-dimming rearview mirror
- Rear window defroster
- Remote start system
- Single-disc remote CD player
- SiriusXM satellite radio
- Uconnect 4 with 8.4-inch display

- 3.92 rear axle ratio \$175
- Electronic locking rr differential \$525
- 5.7L HEMI VVT V8 w/ FuelSaver MDS \$1,900
- 98-litre (21.6-gallon) fuel tank
- Active noise control system
- Bright dual rear exhaust tips
- Heavy-duty engine cooling
- Rear wheelhouse liners \$445
- 124-litre (27.4-gallon) fuel tank \$495
- 9 amplified speakers with subwoofer \$250
- 275/55R20 All-Season LRR tires
- Nexen brand tires
- 20x9-in Chrome-Clad aluminum wheels \$450
- Federal A/C excise tax \$100
- Destination Charge \$1,895

**TOTAL PRICE: \* \$61,090**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFBT9KN-577003

L4-VON: 2472

0612



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

FCA Canada Inc.

5-YEAR 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN LIMITED  
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2019 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle  
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel COST  
for an annual distance of 20,000 km, and an average fuel price of \$1.02 per litre

**\$ 2 815**

Coût annuel en carburant  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,02 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires  
font entre

10.6 – 16.3 L/100 km

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca)

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[vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

